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Living the California Dream May 31 2020 2020 Miriam Matthews Ethnic History Award from the Los Angeles City Historical Society Alison Rose Jefferson examines how African Americans pioneered America's "frontier of leisure" by creating communities and business projects in conjunction with their growing population in Southern California during the nation's Jim Crow era.

California Mar 29 2020 Shows tools, clothing, advertising, furniture, equipment, and political memorabilia from each period in the state's history.

Joan Didion's California Dec 27 2019 Seminar paper from the year 2009 in the subject English - Literature, Works, grade: 2,0, University of Constance, language: English, abstract: In my paper on Joan Didion's California I would like to take a closer look at Joan Didion's writings, especially the way she writes about her home state of California. Many of her perspective consist of interesting dichotomies and contrasts. Throughout her works Didion reflects her feelings and impressions of California against the idealistic California Dreamin' mentality. She shows in her writing the California of her mind and the contrasting California of her surroundings. Her perspectives also often present a paradox, as she seems to approach California sometimes as an outsider and sometimes as an insider. Following this I will discuss how she presents and reacts to disillusionment in her writing. Finally I will take a closer look at the essay "Los Angeles Notebook" in order to point out some specific examples of Didion's perception.

Captain Midnight and the California Dream Nov 25 2019 CAPTAIN MIDNIGHT AND THE CALIFORNIA DREAM is an impressionistic journey of more than 50 years of extremely uneven and often strangely disconnected experiences in California. It stretches from the author's father's hardscrabble ranch in the remote mountains above Los Angeles, through ups and downs in an always-unpredictable California, ending, more or less, at a lonely and primitive ranch in the desert. The book is filled with unique characters, bizarre situations, and views of an always changing and, the author would charge, deteriorating California. From city streets to quiet rural areas, the author seems to have been aware of an ominous cloud filled with unease hovering over the Golden State. In this book he chronicles his drift of over 50 years in the shadow of this cloud, the California dream dim and elusive. Real, but only a dream...

California Gothic: the Dark Side of the Dream Feb 06 2021 California has always represented new beginnings and opportunities in a golden land. In constructing the California Dream, much has been omitted or repressed. This study explores the dark side of the dream, as revealed in the state's rich tradition of Gothic literature and film.

Embattled Dreams Sep 15 2021 This volume deals with the years of World War II and after. In the 1940s California changed from a regional centre into the dominant economic, social and cultural force it has been in America ever since.

Material Dreams May 24 2022 In *Material Dreams*, Starr turns to one of the most vibrant decades in the Golden State's history, the 1920s, when some two million Americans migrated to

California, the vast majority settling in or around Los Angeles. Although he treats readers to intriguing side trips to Santa Barbara and Pasadena, Starr focuses here mainly on Los Angeles, revealing how this major city arose almost defiantly on a site lacking many of the advantages required for urban development, creating itself out of sheer will, the Great Gatsby of American cities. He describes how William Ellsworth Smyth, the Peter the Hermit of the Irrigation Crusade, propounded the importance of water in Southern California's future, and how such figures as the self-educated, Irish engineer William Mulholland (who built the main aqueducts to Los Angeles) and George Chaffey (who diverted the Colorado River, transforming desert into the lush Imperial Valley) brought life-supporting water to the arid South. He examines the discovery of oil ("Yes it's oil, oil, oil / that makes LA boil," went the official drinking song of the Uplifters Club), the boosters and land developers, the evangelists (such as Bob Shuler, the Methodist Savanarola of Los Angeles, and Aimee Semple McPherson), and countless other colorful figures of the period. There are also fascinating sections on the city's architecture (such as the remarkably innovative Bradbury Building and its eccentric, neophyte designer, George Wyman), the impact of the automobile on city planning, the great antiquarian book collections, the Hollywood film community, and much more. By the end of the decade, Los Angeles had tripled in population and become the fifth largest city in the nation. In *Material Dreams*, Kevin Starr captures this explosive growth in a narrative tour de force that combines wide-ranging scholarship with captivating prose.

Inventing the Dream Oct 29 2022 Examines the elements whose confluence defined Southern California including Spanish/Mexican influences, climate, and the rise of Hollywood

Endangered Dreams Dec 19 2021 California, Wallace Stegner observed, is like the rest of the United States, only more so. Indeed, the Golden State has always seemed to be a place where the hopes and fears of the American dream have been played out in a bigger and bolder way. And no one has done more to capture this epic story than Kevin Starr, in his acclaimed series of gripping social and cultural histories. Now Starr carries his account into the 1930s, when the political extremes that threatened so much of the Depression-ravaged world--fascism and communism--loomed large across the California landscape. In *Endangered Dreams*, Starr paints a portrait that is both detailed and panoramic, offering a vivid look at the personalities and events that shaped a decade of explosive tension. He begins with the rise of radicalism on the Pacific Coast, which erupted when the Great Depression swept over California in the 1930s. Starr captures the triumphs and tumult of the great agricultural strikes in the Imperial Valley, the San Joaquin Valley, Stockton, and Salinas, identifying the crucial role played by Communist organizers; he also shows how, after some successes, the Communists disbanded their unions on direct orders of the Comintern in 1935. The highpoint of social conflict, however, was 1934, the year of the coastwide maritime strike, and here Starr's narrative talents are at their best, as he brings to life the astonishing general strike that took control of San Francisco, where workers led by charismatic longshoreman Harry Bridges mounted the barricades to stand off National Guardsmen. That same year socialist Upton Sinclair won the Democratic nomination for governor, and he launched his dramatic End Poverty in California (EPIC) campaign. In the end, however, these challenges galvanized the Right in a corporate, legal, and vigilante counterattack that crushed both organized labor and Sinclair. And yet, the Depression also brought out the finest in Californians: state Democrats fought for a local New Deal; California natives helped care for more than a million impoverished migrants through public and private programs; artists movingly documented the impact of the Depression; and an unprecedented program of public works (capped by the Golden Gate Bridge) made the California we know today possible. In capturing the powerful forces that swept the state during the 1930s--radicalism, repression,

construction, and artistic expression--Starr weaves an insightful analysis into his narrative fabric. Out of a shattered decade of economic and social dislocation, he constructs a coherent whole and a mirror for understanding our own time.

California Dreaming Oct 24 2019 At the turn of the 20th century, the California dream was a suburban ideal where life on the farm was exceptional. Agrarian virtue existed alongside good roads, social clubs, cultural institutions, and business commerce. The California suburban dream was the ultimate symbol of progress and modernity. *California Dreaming: Boosterism, Memory, and Rural Suburbs in the Golden State* analyzes the growth, promotion, and agricultural colonization that fed this dream during the early 1900s. Through this analysis, Paul J. P. Sandul introduces a newly identified rural-suburban type: the agriburb, a rural suburb deliberately planned, developed, and promoted for profit. Sandul reconceptualizes California's growth during this time period, establishing the agriburb as a suburban phenomenon that occurred long before the booms of the 1920s and 1950s. Sandul's analysis contributes to a new suburban history that includes diverse constituencies and geographies and focuses on the production and construction of place and memory. Boosters purposefully "harvested" suburbs with an eye toward direct profit and metropolitan growth. State boosters boasted of unsurpassable idyllic communities while local boosters bragged of communities that represented the best of the best, both using narratives of place, class, race, lifestyle, and profit to avow images of the rural and suburban ideal. This suburban dream attracted people who desired a family home, nature, health, culture, refinement, and rural virtue. In the agriburb, a family could live on a small home grove while enjoying the perks of a progressive city. A home located within the landscape of natural California with access to urban amenities provided a good place to live and a way to gain revenue through farming. To uncover and dissect the agriburb, Sandul focuses on local histories from California's Central Valley and the Inland Empire of Southern California, including Ontario near Los Angeles and Orangevale and Fair Oaks outside Sacramento. His analysis closely operates between the intersections of history, anthropology, geography, sociology, and the rural and urban, while examining a metanarrative that exposes much about the nature and lasting influence of cultural memory and public history upon agriburban communities.

Golden Dreams Mar 22 2022 A narrative tour de force that combines wide-ranging scholarship with captivating prose, Kevin Starr's acclaimed multi-volume *Americans and the California Dream* is an unparalleled work of cultural history. In this volume, Starr covers the crucial postwar period--1950 to 1963--when the California we know today first burst into prominence. Starr brilliantly illuminates the dominant economic, social, and cultural forces in California in these pivotal years. In a powerful blend of telling events, colorful personalities, and insightful analyses, Starr examines such issues as the overnight creation of the postwar California suburb, the rise of Los Angeles as Super City, the reluctant emergence of San Diego as one of the largest cities in the nation, and the decline of political centrism. He explores the Silent Generation and the emergent Boomer youth cult, the Beats and the Hollywood "Rat Pack," the pervasive influence of Zen Buddhism and other Asian traditions in art and design, the rise of the University of California and the emergence of California itself as a utopia of higher education, the cooling of West Coast jazz, freeway and water projects of heroic magnitude, outdoor life and the beginnings of the environmental movement. More broadly, he shows how California not only became the most populous state in the Union, but in fact evolved into a mega-state en route to becoming the global commonwealth it is today. *Golden Dreams* continues an epic series that has been widely recognized for its signal contribution to the history of American culture in California. It is a book that transcends its stated subject to offer a wealth of insight into the growth of the Sun Belt and the West and indeed the dramatic transformation of America itself in

these pivotal years following the Second World War.

Not So Golden State Aug 03 2020 In *Not So Golden State*, leading environmental historian Char Miller looks below the surface of California's ecological history to expose some of its less glittering conundrums. In this necessary work, Miller asks tough questions as we stand at the edge of a human-induced natural disaster in the region and beyond. He details policy steps and missteps in public land management and examines the impact of recreation on national forests, parks, and refuges, assessing efforts to restore wild land habitat, riparian ecosystems, and endangered species. Why, during a devastating five-year drought, is the Central Valley's agribusiness still irrigating its fields as if it were business as usual? What's unusual, Miller reveals, is that northern counties rich in groundwater sell it off to make millions while draining their aquifers toward eventual mud. Why, when contemporary debate over oil and gas drilling questions reasonable practices, are extractive industries targeting Chaco Canyon National Historic Park and its ancient sites, which are of inestimable value to Native Americans? How do we begin to understand "local," a concept of hope for modern environmentalism? After all, Miller says, what we define as local determines how we might act in its defense. To inhabit a place requires place-based analyses, whatever the geographic scope—examinations rooted in a precise, physical reality. To make a conscientious life in a suburb, floodplain, fire zone, or coastline requires a heightened awareness of these landscapes' past so that we can develop an intensified responsibility for their present condition and future prospects. Building a more robust sense of justice is the key to creating resilient, habitable, and equitable communities. Miller turns to Aldo Leopold's insight that "all history consists of successive excursions from a single starting point," a location humans return to "again and again to organize another search for a durable scale of values." This quest, a reflection of our ambition to know ourselves in relation to time and space, to organize our energy and structure our insights, is as inevitable as it is unending. Turning his focus to the tensions along the California coastline, Miller ponders the activities of whale watching and gazing at sea otters, thinking about the implications of the human desire to protect endangered flora and fauna, which makes the shoreline a fraught landscape and a source of endless stories about the past and present. In the Los Angeles region these connections are more obvious, given its geography. The San Gabriel Mountains rise sharply above the valleys below, offering some of the steepest relief on the planet. Three major river systems—the Santa Ana, San Gabriel, and Los Angeles—cut through the range's sheer canyons, carrying an astonishing amount of debris that once crashed into low-lying areas with churning force. Today the rivers are constrained by flood-control dams and channels. Major wildfires, sparked by annual drought, high heat, and fierce Santa Ana winds, move at lightning speed and force thousands to flee. The city's legendary smog, whose origins lie in car culture, was fueled in part by oil brought to the region's surface in the late nineteenth century. It left Angelenos gasping for breath as climatic conditions turned exhaust into a toxic ozone layer trapped by the mountains that back in the day were hard to see. Clearing the befouled skies took decades. Every bit as complex is the enduring effort to regenerate riparian health and restore wildlife habitat in a concrete-hardened landscape. The emerging tensions are similar to those threading through the U.S. Forest Service's management of the Angeles National Forest, exacerbated whenever a black bear ambles into a nearby subdivision. How we build ourselves into these spaces depends on the removal of competing users or uses: a historic strawberry patch gives way to a housing development, a memorial forest goes up in smoke, a small creek tells a larger tale of the human impress, and struggles over water—a perennial issue in this dry land—remind us we're not as free of the past as we'd like to think. Neither are we removed from the downwind consequences of our choice to live in fire's path. The West does not burn every summer; it just seems that way.

And not every fire is a smoke signal of distress. Picking through the region's fiery terrain is as tricky as trying to extinguish a roaring blaze in the August heat. There are lessons to be had by examining how we respond to the annual conflagrations. The Wallow Fire, which in 2011 burned hundreds of thousands of acres in remote Arizona, sparked equal amounts of political grandstanding and hand-wringing about wildfire-fighting strategies. Beyond the headlines and flashy, smoke-filled images lay another reality. The creation of defensible space and the thinning of forests communities—signs of homeowners' and state and federal agencies' proactive intervention—meant few structures burned during the monthlong firestorm. That such good news is rarely reported is part and parcel of another ethical dilemma too rarely acknowledged: the decision to live in fire zones should come coupled with homeowners' responsibility to do all they can to ensure their homes don't go up in smoke. How they build their homes and landscape its environs are essential steps in defending their space. That obligation comes with another, made clear in the 2013 Yarnell Hill, which took the lives of nineteen firefighters. To make our houses fire-safe is to give firefighters a fighting chance. This reciprocity and the social compact it depends on require us to believe we inhabit common ground with our neighbors, a realization that should build a stronger sense of community. But it's a tough concept to promote in a bewilderingly antisocial political environment, when budgets for fire prevention are slashed as part of larger efforts to defund the nation-state. Or when the very reasons some seek to live in isolated, mountainous environs clash with the larger need to act in concert with their communities. Fires illuminate many things, not least the ties that bind and those that are frayed. Miller develops his argument from a variety of places and perspectives. Most of the pieces ask a series of questions about a particular landscape—Gila National Forest, Death Valley, Zion, Arches, and Rocky Mountain National Parks, and a host of other iconic western scenic spots. Why do we conceive of wilderness as a preserve, separate and inviolate? Who benefits—or does not—from the idea that such landscapes are, or ought to be, untrammelled? Why has this intellectual construction, and the preservationist ethos it depends on, come to dominate contemporary environmentalism? Related queries bubble up after Miller spends time in the newest national park, Pinnacles in central California, or one of the most venerable, the Grand Canyon in northern Arizona. What impact has the long history of tourism and recreation had on these public lands? Maintaining trails that weave through the Yosemite Valley is an arduous, incessant task made more difficult by the visitors pouring in to John Muir's favorite terrain or rushing to rock climb in Minerva Hoyt's beloved Joshua Tree. Still more daunting is the prospect of sustained ecological restoration and habitat regeneration under current conditions and those that climate change is generating across the West. Once again Aldo Leopold can be a guide. "A member of a biotic team is shown by an ecological interpretation of history," he once observed, adding that many "historical events, hitherto explained solely in terms of human enterprise, were actually biotic interactions between people and land." Only when "the concept of land as a community really penetrates our intellectual life" will history, as a subject and methodology, become fully realized. *Not So Golden State* contributes powerfully toward the realization of this enduring cross-generational endeavor.

California Dreaming Aug 27 2022 Multidisciplinary study of the citrus industry in Palestine before World War II.

The Dreamt Land Apr 30 2020 A vivid, searching journey into California's capture of water and soil—the epic story of a people's defiance of nature and the wonders, and ruin, it has wrought Mark Arax is from a family of Central Valley farmers, a writer with deep ties to the land who has watched the battles over water intensify even as California lurches from drought to flood and back again. In *The Dreamt Land*, he travels the state to explore the one-of-a-kind

distribution system, built in the 1940s, '50s and '60s, that is straining to keep up with California's relentless growth. The Dreamt Land weaves reportage, history and memoir to confront the "Golden State" myth in riveting fashion. No other chronicler of the West has so deeply delved into the empires of agriculture that drink so much of the water. The nation's biggest farmers—the nut king, grape king and citrus queen—tell their story here for the first time. Arax, the native son, is persistent and tough as he treks from desert to delta, mountain to valley. What he finds is hard earned, awe-inspiring, tragic and revelatory. In the end, his compassion for the land becomes an elegy to the dream that created California and now threatens to undo it.

California Dreamin' Nov 05 2020 Michelle Phillips evokes the heady atmosphere of creativity and meteoric success, and the destructive, drug-filled lifestyle that characterized the West Coast music scene in the sixties

Americans and the California Dream, 1850-1915 Nov 29 2022 Examining California's formative years, this innovative study seeks to discover the origins of the California dream and the social, psychological, and symbolic impact it has had not only on Californians but also on the rest of the country.

Farewell, Promised Land Oct 17 2021 "Don't mistake the message of this sad and powerful book. After 150 years of pillage and pollution, it is time to fight like hell for California."--Mike Davis, author of *City of Quartz* "A heart rendingly splendid book for all who love California. It combines stunning photographic documentation of the trashing of the state with an eloquent, melancholy text that still offers guarded hopes for a green future."--Ernest Callenbach, author of *Ecotopia*

A New California Dream Aug 15 2021 California doesn't need more lofty rhetoric about what a Dream place this state is. Yes, there is a reason Google and Kogi were invented here. Yet we are also defined by Watts, budgetary shenanigans, and high levels of poverty. And today California is in crisis. The impartial Legislative Analysts Office projects \$20+ billion deficits until at least 2015. We cannot pass a real budget even as we imagine California "Ground Zero for creative destruction." The fact, though, is that we cannot but fall short of such utopian conceptions. We should instead ask ourselves how to utilize the clarity and direction that the California Dream offers while remembering that we do in fact live in reality. This practical perspective will allow us to build a government that finally reflects the incredible potential of the California people. Cynics say that Californians are too polarised, too diverse, and too burdened with a byzantine bureaucracy to come together to face our current crisis. Yet this deficit is only roughly one percent of California's nearly two trillion dollar economy. And these cynics don't offer reasons so much as excuses. California today has a proud history, a stunning natural environment, and an unbelievably creative people that connect to every corner of the globe. Reflecting on the fractures that have flowed from the hyperidealistic California Dream of the past, this book shows how together we can harness those strengths through a constitutional convention to build a New California Dream focused on creating a better life for all Californians.

Ranch Houses Feb 18 2022 Offers a photographic tour of a variety of California Ranch houses, from the contemporary to the historical, in styles ranging from Spanish, Japanese, and French, including Will Rogers's Ranch in Pacific Palisades, and the Sinatra House in Palm Springs.

California Dreamin' Sep 27 2022 Everyone thinks Dean Collins is too old for Fallon Blackwood. Her parents, her friends, even Dean himself. In fact, he wants her to date guys her own age. But Fallon doesn't care about that. All she cares about is that she can't take her eyes off Dean, her neighbor, her best friend, the guy who taught her to ride a bike and to climb trees. And sometimes Dean can't take his eyes off her, either. And sometimes he looks at her like he wants to kiss her. So it doesn't matter that he's thirty-two and she's eighteen. All that matters is that

they belong with each other, and she needs to convince him of that. Good thing they're taking a cross-country road trip together, right? California to New York; three thousand miles and a love story in the making... NOTE: A STANDALONE set in the world of Heartstone. KEYWORDS: Age gap romance, friends to lovers romance, forbidden romance, alpha male romance, angst romance, coming of age romance, grumpy hero sunshine heroine, opposites attract romance, road trip romance

California in the Movies Oct 05 2020 An eminent film writer looks behind the curtain of the California dream It hardly needs to be argued: nothing has contributed more to the mythology of California than the movies. Fed by the film industry, the California dream is instantly recognizable to people everywhere yet remains evasive for nearly everyone, including Californians themselves. That paradox is the subject of longtime San Francisco Chronicle film critic Mick LaSalle's first book in nine years. The opposite of a dry historical primer, *California in the Movies* is a freewheeling journey through several dozen big-screen visions of the Golden State, with LaSalle's unmistakable contrarian humor as the guide. His writing, unerringly perceptive and resistant to cliché, brings clarity to the haze of Hollywood reverie. He leaps effortlessly between genres and generations, moving with ease from *Double Indemnity* to the first two versions of *Invasion of the Body Snatchers* to *Boyz n the Hood* to *Booksmart*. There are natural disasters, heinous crimes, dubious utopias, dangerous romances, and unforgettable nights. Equally entertaining and unsettling, this book is a bold dissection of the California dream and its hypnotizing effect on the modern world.

The Dream and Human Societies Jan 26 2020 This title is part of UC Press's Voices Revived program, which commemorates University of California Press's mission to seek out and cultivate the brightest minds and give them voice, reach, and impact. Drawing on a backlist dating to 1893, Voices Revived makes high-quality, peer-reviewed scholarship accessible once again using print-on-demand technology. This title was originally published in 1966.

Coast of Dreams May 12 2021 In this extraordinary book, Kevin Starr—widely acknowledged as the premier historian of California, the scope of whose scholarship the Atlantic Monthly has called “breathtaking”—probes the possible collapse of the California dream in the years 1990—2003. In a series of compelling chapters, *Coast of Dreams* moves through a variety of topics that show the California of the last decade, when the state was sometimes stumbling, sometimes humbled, but, more often, flourishing with its usual panache. From gang violence in Los Angeles to the spectacular rise—and equally spectacular fall—of Silicon Valley, from the Northridge earthquake to the recall of Governor Gray Davis, Starr ranges over myriad facts, anecdotes, news stories, personal impressions, and analyses to explore a time of unprecedented upheaval in California. *Coast of Dreams* describes an exceptional diversity of people, cultures, and values; an economy that mirrors the economic state of the nation; a battlefield where industry and the necessities of infrastructure collide with the inherent demands of a unique and stunning natural environment. It explores California politics (including Arnold Schwarzenegger's election in the 2003 recall), the multifaceted business landscape, and controversial icons such as O. J. Simpson. “Historians of the future,” Starr writes, “will be able to see with more certainty whether or not the period 1990-2003 was not only the end of one California but the beginning of another”; in the meantime, he gives a picture of the place and time in a book at once sweeping and riveting in its details, deeply informed, engagingly personal, and altogether fascinating.

California Moderne and the Mid-Century Dream Sep 23 2019 A dazzling presentation of the mid-century modern California style, offering a fresh perspective on the work of this influential yet widely unknown figure.

Americans and the California Dream, 1850-1915 Dec 07 2020 Documents California's early

years, drawing from biographical and cultural records to reveal the dreams of the individuals who settled the state

California Jan 08 2021 This edition is graced by a new foreword by Lewis Lapham.

California Dreamin' Jul 26 2022 *California Dreamin'* from Pénélope Bagieu depicts Mama Cass as you've never known her, in this poignant graphic novel about the remarkable vocalist who rocketed The Mamas & the Papas to stardom. Before she was the legendary Mama Cass of the folk group The Mamas and the Papas, Ellen Cohen was a teen girl from Baltimore with an incredible voice, incredible confidence, and incredible dreams. She dreamed of being not just a singer but a star. Not just a star—a superstar. So, at the age of nineteen, at the dawn of the sixties, Ellen left her hometown and became Cass Elliot. At her size, Cass was never going to be the kind of girl that record producers wanted on album covers. But she found an unlikely group of co-conspirators, and in their short time together this bizarre and dysfunctional band recorded some of the most memorable songs of their era. Through the whirlwind of drugs, war, love, and music, Cass struggled to keep sight of her dreams, of who she loved, and—most importantly—who she was.

Dream Baby Dream Feb 27 2020 This first monograph on Jimmy Marble showcases his fresh, colorful, and playful photography in a covetable book form.

California Dreaming Jun 24 2022 *California Dreaming* is a multi-genre collection featuring works by Asian American artists based in California. Exploring the places of “Asian America” through the migration and circulation of the arts, this volume highlights creative processes and the flow of objects to understand the rendering of California’s imaginary. Here, “California” is interpreted as both a specific locale and an identity marker that moves, linking the state’s cultural imaginary, labor, and economy with Asia Pacific, the Americas, and the world. Together, the works in this collection shift previous models and studies of the “Golden State” as the embodiment of “frontier mentality” and the discourse of exceptionality to a translocal, regional, and archipelagic understanding of place and cultural production. The poems, visual essays, short stories, critical essays, interviews, artist statements, and performance text excerpts featured in this collection expand notions of where knowledge is produced, directing our attention to the particularity of California’s landscape and labor in the production of arts and culture. An interdisciplinary collection, *California Dreaming* foregrounds “sensing” and “imagining” place, vividly, as it hopes to inspire further creative responses to the notion of emplacement. In doing so, *California Dreaming* explores the possibilities imagined by and through Asian American arts and culture today, paving the way for what is yet to be.

California Dreaming Jul 14 2021

California Dreamin' Along Route 66 Sep 03 2020 The California Dream made Route 66 the most famous road in the world. Flappers dreamed of stardom under the bright lights of Hollywood. A wave of families fleeing the Dust Bowl transformed the state during the Great Depression. During World War II, another wave followed Route 66 seeking opportunity in the massive wartime industrial plants. Thousands of soldiers trained in the Mojave Desert and then returned amid the postwar prosperity to blossoming housing developments that replaced the vast orange groves. While Nat King Cole sang “(Get Your Kicks on) Route 66,” the newly prosperous middle class hit the road headed for the dream land constructed by Walt Disney. Inspired by the Beat poets, the hippies, and the adventures of Buz and Tod on the CBS television show *Route 66*, a new generation took to the open road. Those who savor the journey as much as the destination still seek it out on Route 66 today.

California Apr 10 2021 “A California classic . . . California, it should be remembered, was very much the wild west, having to wait until 1850 before it could force its way into statehood. so

what tamed it? Mr. Starr's answer is a combination of great men, great ideas and great projects."—The Economist From the age of exploration to the age of Arnold, the Golden State's premier historian distills the entire sweep of California's history into one splendid volume. Kevin Starr covers it all: Spain's conquest of the native peoples of California in the early sixteenth century and the chain of missions that helped that country exert control over the upper part of the territory; the discovery of gold in January 1848; the incredible wealth of the Big Four railroad tycoons; the devastating San Francisco earthquake of 1906; the emergence of Hollywood as the world's entertainment capital and of Silicon Valley as the center of high-tech research and development; the role of labor, both organized and migrant, in key industries from agriculture to aerospace. In a rapid-fire epic of discovery, innovation, catastrophe, and triumph, Starr gathers together everything that is most important, most fascinating, and most revealing about our greatest state. Praise for California "[A] fast-paced and wide-ranging history . . . [Starr] accomplishes the feat with skill, grace and verve."—Los Angeles Times Book Review "Kevin Starr is one of California's greatest historians, and California is an invaluable contribution to our state's record and lore."—Marla Shriver, journalist and former First Lady of California "A breeze to read."—San Francisco

Silicon Valley, Women, and the California Dream Jan 20 2022 What accounts for the growing income inequalities in Silicon Valley, despite huge technological and economic strides? Why have the once-powerful labor unions declined in their influence? How are increasing waves of immigration and ethnic diversity changing the workplace in the Valley? *Silicon Valley, Women, and the California Dream* examines these questions from a fresh perspective: that provided by the history of women in Silicon Valley in the twentieth century. Silicon Valley is internationally renowned. It is less well known, however, that the Valley once contained the world's largest concentration of fruit-processing plants, set in a sea of fruit orchards. Despite the many differences between the fruit and electronics industries, one important thread connects them: the production workers have been preponderantly immigrant women. (In the early part of the twentieth century, the newcomers came primarily from southern Europe; in the latter part of the century, they came mostly from Asia and Latin America, especially Mexico.) The author examines both industries, both work forces, and the changing nature of the local power structure. Although she documents the many sources of vitality and ferment that have undergirded the region's economic might, she also demonstrates that its wealth has not been equally distributed.

Ranch Houses Apr 22 2022 With its archetypal open plan and reverence of indoor-outdoor living, the Ranch house is at the very heart of the California dream. When we picture California Ranch houses—the low-slung, informal dwellings that engulfed suburbs after World War II—we are thinking of just one part of a phenomenon that has its roots in early-nineteenth-century ranchos, and which continues today in houses that are startling and up-to-the-minute. Examples of the type have been called ranchos, ranchers, and California ramblers. They have been styled Spanish, Japanese, and French; Monterey and International; Vernacular, Minimalist, and Modernist. From the 1797 Rancho Los Alamitos of Long Beach to such contemporary homes as the Miller Residence of Corte Madera, *Ranch Houses* unveils the great variety and the very finest examples of this multifaceted form. Including the work of such architectural luminaries as Cliff May, Richard Neutra, John Lautner, and Charles Moore, *Ranch Houses* is an essential resource for architects, home owners, and all those who aspire to the indoor/outdoor lifestyle that is the California Dream.

The Dream Is Over Jun 12 2021 A free ebook version of this title is available through Luminos, University of California Press's Open Access publishing program for monographs. Visit www.luminosoa.org to learn more. *The Dream Is Over* tells the extraordinary story of the 1960

Master Plan for Higher Education in California, created by visionary University of California President Clark Kerr and his contemporaries. The Master Plan's equality of opportunity policy brought college within reach of millions of American families for the first time and fashioned the world's leading system of public research universities. The California idea became the leading model for higher education across the world and has had great influence in the rapid growth of universities in China and East Asia. Yet, remarkably, the political conditions supporting the California idea in California itself have evaporated. Universal access is faltering, public tuition is rising, the great research universities face new challenges, and educational participation in California, once the national leader, lags far behind. Can the social values embodied in Kerr's vision be renewed?

California Dreams Nov 17 2021 The first comprehensive compendium of works by one of the groundbreaking pioneers of psychedelic poster art in the late '60s, California Dreams is a career-spanning collection of 240 pieces pages created over more than five decades of nonstop artistic inspiration. Stanley Mouse is, of course, best known for the eye-popping and iconic posters, album covers and T-shirt designs he—often in collaboration with Alton Kelley—made during the hey-day of San Francisco's counterculture renaissance and well into the 1970s. His influential work during that era captured the color, fun, mystery, passion and creatively liberating experimentalism of those tumultuous times. But this book also explores other sides of Mouse's art, as well. Before taking Haight-Ashbury by storm, Mouse enjoyed tremendous success in his native Detroit detailing hot rods and airbrushing shirts and posters with whimsical drawings and paintings of crazy monsters and extreme cars. And more recently, in addition to satisfying ongoing demand for music-related commissions, Mouse has delved deeply into fine art, painting vivid landscapes and wonderfully evocative figurative pieces. Many of the works here have never been published before, and an added bonus is the inclusion of early versions of several of Mouse's best-known pieces, and a glimpse into his personal

Carousel Court Mar 10 2021 Nick and Phoebe Maguire, a Southern California couple seeking a new start after a devastating loss, find themselves confronted by the economic recession and the consequences of a desperate plan to reclaim their middle-class status.

The Dream Endures Jul 02 2020 The fifth volume in Starr's classic history of California, *The Dream Endures* shows how Californians rebounded from the Great Depression to emerge in the 1930s into what is now known as "the good life." Starr illustrates the ways the good life prospered in California--in film, fiction, leisure, and architecture. Starr looks at the newly important places where Californians lived out this sunny lifestyle: areas like Los Angeles (where Hollywood lived), Palm Springs (where Hollywood vacationed), San Diego (where the Navy went), the California Institute of Technology in Pasadena (where Einstein changed his view of the universe), and college towns like Berkeley. "In this, more than any other of Starr's monumental California histories, we see the stirrings of uniqueness in the social and cultural evolution of California. Starr's theme is relevant to all of America and the national destiny."--Neil Morgan, San Diego Union-Tribune "Enormously sensitive and moving. Social and cultural history doesn't get any better."--San Francisco Chronicle "In his monumental continuing study of California, Kevin Starr belongs in the company of the best."--Herbert Gold, Los Angeles Times Book Review

Death of a Suburban Dream Aug 22 2019 Compton, California, is often associated in the public mind with urban America's toughest problems, including economic disinvestment, gang violence, and failing public schools. Before it became synonymous with inner-city decay, however, Compton's affordability, proximity to manufacturing jobs, and location ten miles outside downtown Los Angeles made it attractive to aspiring suburbanites seeking single-family

homes and quality schools. As Compton faced challenges in the twentieth century, and as the majority population shifted from white to African American and then to Latino, the battle for control over the school district became symbolic of Compton's economic, social, and political crises. *Death of a Suburban Dream* explores the history of Compton from its founding in the late nineteenth century to the present, taking on three critical issues—the history of race and educational equity, the relationship between schools and place, and the complicated intersection of schooling and municipal economies—as they shaped a Los Angeles suburb experiencing economic and demographic transformation. Emily E. Straus carefully traces the roots of antagonism between two historically disenfranchised populations, blacks and Latinos, as these groups resisted municipal power sharing within a context of scarcity. Using archival research and oral histories, this complex narrative reveals how increasingly racialized poverty and violence made Compton, like other inner-ring suburbs, resemble a troubled urban center. Ultimately, the book argues that Compton's school crisis is not, at heart, a crisis of education; it is a long-term crisis of development. Avoiding simplistic dichotomies between urban and suburban, *Death of a Suburban Dream* broadens our understanding of the dynamics connecting residents and institutions of the suburbs, as well as the changing ethnic and political landscape in metropolitan America.

[Living the California Dream](#) Dec 31 2022 2020 Miriam Matthews Ethnic History Award from the Los Angeles City Historical Society As Southern California was reimagining leisure and positioning it at the center of the American Dream, African American Californians were working to make that leisure an open, inclusive reality. By occupying recreational sites and public spaces, African Americans challenged racial hierarchies and marked a space of Black identity on the regional landscape and social space. In *Living the California Dream* Alison Rose Jefferson examines how African Americans pioneered America's "frontier of leisure" by creating communities and business projects in conjunction with their growing population in Southern California during the nation's Jim Crow era. By presenting stories of Southern California African American oceanfront and inland leisure destinations that flourished from 1910 to the 1960s, Jefferson illustrates how these places helped create leisure production, purposes, and societal encounters. Black communal practices and economic development around leisure helped define the practice and meaning of leisure for the region and the nation, confronted the emergent power politics of recreational space, and set the stage for the sites as places for remembrance of invention and public contest. *Living the California Dream* presents the overlooked local stories that are foundational to the national narrative of mass movement to open recreational accommodations to all Americans and to the long freedom rights struggle.

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